



For Information Contact: Mark Coyle

Phone: 571-276-1893

Email miramx@aol.com

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Infection Fighting Group Launches Radio Campaign Urging New York Hospitals to “Clean up and Come Clean.”

New York, NY—Jan. 12—The Committee to Reduce Infection Deaths (RID) will begin airing radio advertisements in the New York metro market tomorrow calling upon area hospitals to take steps to prevent hospital infections and publicly disclose infection rates.

The ad will begin airing tomorrow on WQXR-FM in New York. The text of the ad follows:

MORTON DEAN: The following information could save your life.

PAT MOORE: I'm Pat Moore. I rushed my son to the hospital with a head injury; he managed to survive it. Then he got an infection in the hospital. The infection killed Brad, that's why I'm working with RID, the Committee to Reduce Infection Deaths, to protect other families from what I've been through.

BETSY MCCAUGHEY: This is Betsy McCaughey. Every year in this country, an estimated 103,000 patients die from infections they get in the hospital. Hospital infections kill as many people as AIDS¹, breast cancer², and car accidents³ combined.

What causes most of these infections? Poor hygiene in hospitals: dirty hands, unclean equipment, and lax procedures.

We at RID are calling on hospitals to improve cleanliness and make their infection rates public. It's time for hospitals to clean up and come clean. Join us at RID to stop hospital infection deaths.

MORTON DEAN: Paid for by the Committee to Reduce Infection Deaths, at hospitalinfection.org.

CONTACT:

For more information or interviews with Betsy McCaughey or Pat Moore please contact Adam Dubitsky at 202-965-4223 or visit www.hospitalinfection.org.

An audio file of the ad is available at www.hospitalinfection.org or by clicking [RADIO SPOT](#)

¹ Annual AIDS deaths: 18,017, Centers for Disease Control and Prevention

² Annual breast cancer deaths: 40,870, Susan B. Komen Breast Cancer Foundation fact sheet.

³ Annual traffic fatalities: 42,643, National Traffic Safety Administration fact sheet.